



SPONSORSHIP CATALOG



Partner With Us and Make a Difference

Downtown Beaumont

(409) 347-7919

BeaumontChildrensMuseum.org

WHAT IS A CHILDREN'S MUSEUM?

A children's museum is defined as a non-profit educational and cultural institution committed to serving the needs and interests of children by providing exhibits and programs that stimulate curiosity and motivate learning.

The **Beaumont Children's Museum** is a non-profit museum that believes in learning through play with exhibits that are carefully selected to promote a S.T.E.A.M. focused learning (Science, Technology, Engineering, Art, and Math). We strive to promote a fun and interactive environment where there are brain-building moments around every corner. Come join us as we "Make It S.T.E.A.M."



OUR MISSION & VISION

The mission of the Beaumont Children's Museum is to ignite the growth of children, families, and communities through interactive learning.

Our vision is to encourage and inspire children to think for themselves, confidently ask questions, question answers, and understand the world around them.

THE BEAUMONT CHILDREN'S MUSEUM SERVES CHILDREN IN **eight** SOUTHEAST TEXAS COUNTIES.

It is no secret that play is a child's "work." According to the late Fred Rogers of "Mister Rogers' Neighborhood," "Play is a way for children to learn who they are, how the world works, solve problems, and express feelings."

Children's Museums recognize the value of play in learning. The playful spaces, atmosphere, and nature of exhibits and programs stimulate curiosity and motivates learning, according to reports issued by the Association of Children's Museum (ACM).



imagine create investigate

The **Beaumont Children's Museum** supports and targets children ages 1-12 years of age in an eight county area.

We have been lucky to also support schools that come from west Louisiana parishes to visit for our school programming. According to the recent census data, this means that BCM is in the position to serve more than 91,000 in the Golden Triangle area and over 138,000 in the greater Southeast Texas region.

The museum provides a creative and fun way for Southeast Texas children and families to work directly with community professionals, museum educators, and volunteers on specialized topics with a focus on our S.T.E.A.M. based curriculums, through museum play at our exhibits or a program workshop.

OUR VISITORS

44,000+

240 Family Memberships

12 Weeks of Camps

28 Family Fun Saturdays

155 Field Trips

157 Birthday Parties

3 Signature Events

+ additional programs, community outreach visits, and so much more



make it S.T.E.A.M.

join the collaboration

make an investment

Tourism has become an important part of the local economy, and attracting more tourists to this area has become a major component of the local government's objectives for economic development.

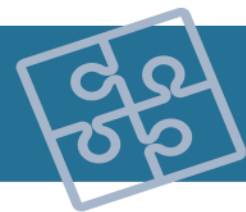
Children's museums have proven not only to be popular effective learning environments, but economically viable as well. An explosion of interest in children's museums has occurred within the last two decades, resulting in an unprecedented proliferation in this country.

Children's museums are now one of the fastest growing areas in the museum field. They are a sought-after destination for many travelers.

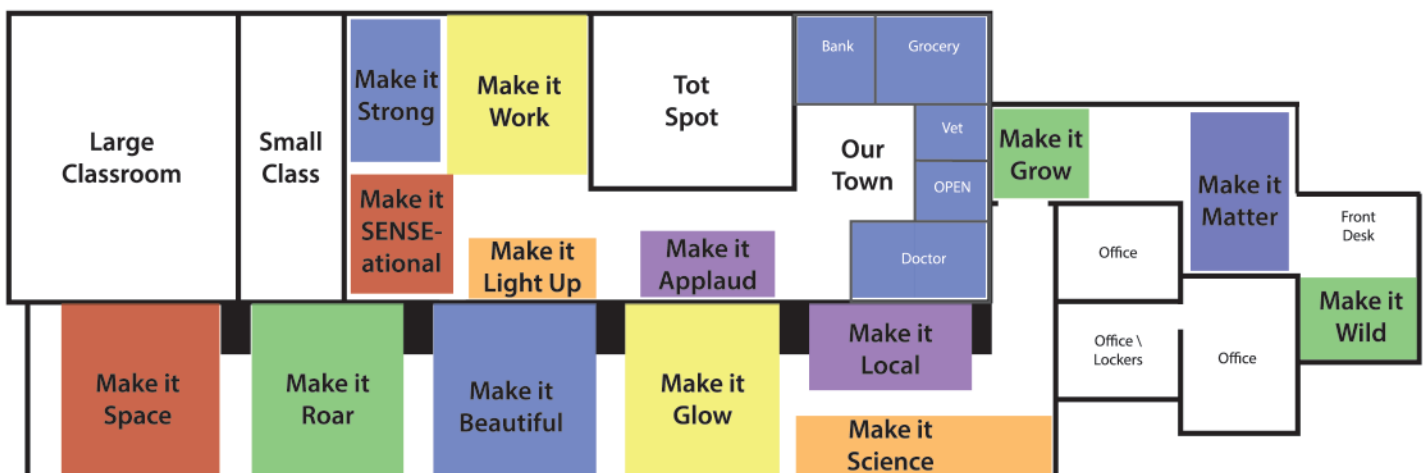
Make a difference for children in the Southeast Texas community by becoming a partner with the Beaumont Children's Museum. Your support will have a tremendous impact on the museum programs and events. Your participation is a huge part of what makes our museum so successful.



museum exhibits



If you are interested in learning more about our exhibit update process and sponsorship, please let us know.



sponsorship opportunities

CAMPS



Level 1 Camp Sponsor \$3,500 per year

Naming Sponsor for 1 camp,
Name on Museum Donor Wall,
Business Logo - Website
presence with camp description
and registration page,
Company flyer home to parents,
Permission to present content
to campers,
4 camp scholarship registrations,
Social Media promotions for
camp including sponsor logo,
30 Museum Day Passes, and



Level 2 Camp Sponsor \$2,000 per camp

Name on Museum Donor Wall,
Business Name - Website
presence with camp
description & registration page,
Permission to present content
to campers,
4 camp scholarship
registrations,
Social Media promotions for
camp including sponsor logo,
and 20 Museum Day Passes.



Level 3 Camp Sponsor \$1,000 per camp

Business Name - Website
presence with camp
description & registration page,
Permission to present content
to campers,
3 camp scholarship
registrations, and
Social Media promotions for
camp including sponsor name.



Camp Scholarships Camp for All - \$300

2 camp scholarship
registrations added to
the camp scholarship
fund.

S.T.E.A.M. CAMPS

Our popular camps are designed to inspire imagination, creativity, and instill the wonder of learning! Our talented staff, volunteers, and visiting experts from the local community lead experiments and activities with different interactive, hands-on projects. So, when school is out, join us for an exciting summer learning experience!



SCHOOL YEAR

3+ weeks of original
camp topics during the
following times of the year

Spring Break 1-2 weeks
Thanksgiving 3-days
Winter 1-2 weeks

SUMMER

8 weeks of creative
S.T.E.A.M. topics such as:

Critter Camp
Space Rangers
Robotics 1.0 & 2.0
Kitz Art
Kids' Lab
Imagieering
and others.



sponsorship opportunities

FAMILY FUN EVENTS



The museum is a hub of family learning where we encourage children to think for themselves and understand the world around them. These events highlight annual themes and incorporate fun hands-on activities for families on a Saturday, school holidays, and after museum hours.



Events FREE to Public - \$4,000 per event (2 available)

Naming Sponsor for one event
Name on Museum Donor Wall
Website presence – Business Logo
Event Signage
Social Media promotions for event with sponsor
Permission to set up table at event
40 Museum Day Passes

These events bring in a large number of guests from all walks of life. Average attendance 1,000 - 2,500. These events also open up the museum at no cost to the visitors.



Level 1 Events \$3,000 per year

Sponsor recognized at all Level 1 events
Name on Museum Donor Wall
Website presence
Event Signage
Social Media promotions
Permission to set up table at event
30 Museum Day Passes
Average attendance 400 to 800.



Level 2 Events \$2,500 per year

Sponsor recognized at all Level 2 events
Name on Museum Donor Wall
Website presence – Business Logo
Event Signage
Social Media promotions for event with sponsor
Permission to set up table at events
35 Museum Day Passes
Average attendance 200 to 500



Level 3 Events \$1,000 per year

Sponsor recognized at all Level 3 & 4 events
Event Signage
Social Media promotions
Permission to set up table at event
10 Museum Day Passes



Level 4 Events \$500 per year

Sponsor recognized at all Level 3 & 4 events
Event Signage
Social Media promotions
5 Museum Day Passes



family fun saturdays & after hours events



Events FREE to Public
\$4,000 per event
(2 available)

BCM's Annual Birthday Party - June S.T.E.A.M. Day - October

**The museum plans to add more of these free days as the support dollars become available. These are highly attended events with large amount of expenses to cover.*



Level I Events
\$3,000 per event
(2 available)

Critters & Creatures Day - January
Ice Cream Day - July
Chemistry Day - October
Santa's First Stop - November
Glow Mania (Noon Day Countdown) – December



Level II Events
\$2,500 per event
(3 available)

Imagineering Days (4 events) - Quarterly
Autism Awareness Day - April
Dog Days of Summer - June
Patriotic Day - July
Bubble Bubble Toys and Trouble - July
Amazing Mazes - September



Level 3 Events
\$1,000 per event



Level 4 Events
\$500 per event

Star Party -
(2 events – February & November)
Extended Hours -
(monthly – 1st Friday of each)
Homeschool Holiday Social - December
Polar Express Night - December



sponsorship opportunities

FIELD TRIPS & KITS

We are committed to supporting the teachers and students in Southeast Texas by providing a variety of educational opportunities. Teachers can choose to come to the museum for hands-on activities in our classroom and explore the museum **OR** we can bring the activities to the them with classroom kits, that allow classes to enjoy the teachings of the museum without leaving their school. Your sponsorship allows the teachers to decide to come to the museum at no cost or to stay in their classroom and have the activities brought to them.



Our educational field trips and kits are designed for children, PreK-5th grade. The programs are themed based and fully aligned with **Texas Essential Knowledge & Skills** objectives. Each program includes hands-on activities with investigations and open museum time, when visiting the museum, where students explore our exciting exhibits.



Ask about our scholarship packages that are customized for assisting schools and individuals with financial needs.

\$500 per classroom

The cost per classroom was developed after much planning. Each school and district is different in number of classes and schools.

To support a full district we can work with your organization to confirm those numbers and needs.

Field Trips

Field trip costs include but are not limited to these items: the supplies for the S.T.E.A.M. based activity program specialists labor transportation costs for the class or school to the museum.

Classroom Kits

Classroom Kit costs include but are not limited to these items: the supplies for the S.T.E.A.M. based activity per student in each class, and program specialists labor to present, assemble, and deliver our kits.

We hope to be able to visit each classroom with these kits in the near future.

Currently we have video instruction for each type of kit.

sponsorship opportunities

FUNDRAISING EVENTS

Our fundraising events showcase the excitement and learning of our facility to professionals, families, parents, and young adults. BCM fundraising events include activities, food, auctions, entertainment, and enjoyable times with friends. These enjoyable themed gatherings make a significant impact on the museum operations and exhibit fund each year.

Dia de los Muertos Annual Casino Gala Touch-A-Truck

Día de los MUERTOS



Presenting Sponsor \$10,000 per year

Presenting Sponsor - 1 Available Sponsor recognition as "Presented by Sponsor" on all signage, materials, and including social media recognition., Website Presence – Event & Ticketing Page, Event Banner & Signage placement on event stage, Sponsor recognized on stage by emcee, Table and space at event, Recognition of sponsorship in all press and media of event, 50 Individual Event Tickets, and sponsor included on donor wall.



Marigold Sponsor \$5,000 per year

Donor added to the museum donor wall
Website presence - Logo
Social Media Recognition and Event Signage – Logo
Sponsor recognized on stage by emcee.
Table and space at event
40 Individual DDLM Event Tickets.



Tradition Sponsor \$2,000 per year

Sponsor's business name included in website presence and event Signage
Table and space at event
20 Individual Event Tickets



Restaurant \$500

Table and space at event to set up for products and/or food sales.
5 Individual Event Tickets.

Vendor Table \$300

Table and space at event to set up with NO product sales allowed.
5 Individual Event Tickets.

Día de Los Muertos is a multi-day holiday that involves family and friends gathering to celebrate the memory of loved ones who have passed. Community restaurants and partners join the museum by setting up hands-on crafts, art, cookie decorating, face painting, and more traditional activities will be available to all. Stage performances include dancers from the Mexican Heritage Society and musical visitors.



CASINO night

Our annual Casino Night Gala is new to our fundraising calendar but now one of our most anticipated events. This night allows parents to enjoy an adult night at the museum to test their skills at several casino games while also supporting an important cause.



BECOME A SPONSOR!



HIGH ROLLER - \$10,000

Event's Presenting Sponsor – 1 Available

Two reserved tables for 10 guests with wine and champagne, Representative onstage to assist with drawings of golden raffles items, Logo or name recognition as "Presented by Sponsor" on all signage, materials, and including social media recognition, Sponsorship logo or name recognition on Beaumont Children's Museum website, Sponsor recognized on stage by event entertainer, and Recognition of sponsorship in all press and media of event.



JACKPOT - \$5,000

Casino Floor or VIP Reception - 2 Available

Two reserved tables for 8 guests with wine. Logo or name recognition on event signage and materials, including social media recognition. Sponsorship logo or name recognition on Beaumont Children's Museum website. Logo/name signage at designated sponsored area. Sponsor recognized on all stage by event entertainer.



ROYAL FLUSH - \$2,500

A single reserved table for 8 guests with wine. Sponsor name recognition on event signage and materials, including social media recognition. Sponsorship recognition on Beaumont Children's Museum website.



WILD CARD - \$1,500

A single reserved table for 8 guests. Sponsor name recognition on event signage and materials.



COCKTAIL & BAR SPONSOR

\$3,000 - 1 Available

A single reserved table for 8 guests with wine. Recognition on event signage and materials, including social media recognition. Sponsorship recognition on Beaumont Children's Museum website. Sponsorship logo signage on all event Cocktail Tables & Bars.



CHAMPAGNE & DIAMONDS

\$3,000 - 1 Available

A single reserved table for 8 guests with wine. Recognition on event signage and materials, including social media recognition. Sponsorship recognition on Beaumont Children's Museum website. Sponsorship logo signage on the Champagne & Diamonds Table. Sponsor representative invited to stage for Champagne & Diamonds' drawing.



STAGE & ENTERTAINMENT

\$3,000 - 1 Available

A single reserved table for 8 guests with wine. Recognition on event signage and materials, including social media recognition. Sponsorship recognition on Beaumont Children's Museum website. Sponsorship logo signage at event's stage. Sponsor's name mentioned during event games & piano entertainment.





PHOTO BOOTH \$2,000

/ Available

A single reserved table for 8 guests. Recognition on event materials, including social media recognition. Sponsorship recognition on Beaumont Children's Museum website. Sponsorship logo signage at photo booth. Sponsor name included on printed event photos border design.

SILENT AUCTION \$2,000

/ Available

A single reserved table for 8 guests. Silent Auction naming rights. Recognition on event materials, including social media recognition. Sponsorship recognition on silent auction website. Sponsorship logo signage at silent auction at event.



CASINO BANK \$2,000 - / Available

A single reserved table for 8 guests. Casino Bank naming rights. Recognition on event materials, including social media recognition. Sponsorship recognition on Beaumont Children's Museum website. Sponsorship logo signage at both Casino Bank tables.



Touch-A-Trucks provides a unique opportunity for children to explore vehicles of all types – public service, emergency, construction, transportation, delivery, and more – all in one place! Children are encouraged carefully to touch, climb on, and ask questions to the experts about their favorite trucks in a safe, supervised environment.

TOUCH-A-TRUCK SPONSORSHIPS

BIG RIG - \$4,000

Primer logo placement
Website Presence – Event & Ticketing Page
Social Media Recognition
Event Banner & Signage placement
40 Individual TAT Event Tickets
Premier Truck placement



MONSTER MACHINE - \$2,500

Website Presence - Logo
Social Media Recognition - Logo
Event Signage - Logo
25 Individual TAT Event Tickets

TONKA TRUCK - \$1,000

Website Presence – Business Name
Social Media Recognition – Business Name
Event Signage – Business Name
10 Individual TAT Event Tickets

HOT WHEELS- \$500

Website Presence – Business Name
Event Signage – Business Name
10 Individual TAT Event Tickets

CONTACT US

Amanda Yarbrough, Executive Director

Phone: (409) 347-7919

Physical Address: 701 Main Street, Beaumont, TX 77701

Main Address: P.O. Box 407, Beaumont, TX 77704

Amanda@BeaumontChildrensMuseum.org

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We hope you will join our little museum family!



COME PLAY SOON!